

MYRON MANUFACTURING CORPORATION

61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607 • PHONE 201-843-6464

To Keep Your Name in Your Customers Mind

Tie Your Advertising to His Daily Work

Your sales message, imprinted in gold on the cover of a Pocket Pal acts as your business card in your customer's or prospect's pocket. It's used over and over each day. It's wanted and appreciated by everyone who receives it.

The Pocket Pal sample now in your hands is the famous work organizer developed by Myron Manufacturing. Millions are given each year to important customers by both small and large firms. Join them! You save money when you buy direct from the factory.

Use our sample. Look at all the features. Picture yourself giving these as a Holiday Gift. The cost is so low you'll wonder why you've never used them before this.

After all, for less than a penny a week, how much closer to a customer can you get?

Order today. The easy order card does it.

Sincerely,

Mike Adler
Vice President

P. S. For your "top level" customers, nothing could be more appropriate than our Executive Desk Planner shown on the reverse side of the Pocket Pal brochure.

Pocket Pal THE goodwill builder

IF it helps keep an important appointment... Just Once
IF it helps support an income tax deduction... Just Once
IF it helps remember a wife's birthdate... Just Once

That's A PAL—A Low Cost POCKET PAL!

Your name imprinted on the cover makes YOU a Pal! A good will reminder to your customers and prospects of your product or service — every day.

Pocket Pal #643

**Acts As Your Business Card
In Your Customer's Pocket For
Less Than A Penny A Week!**

STYLE #643

SIZE FOLDED 3½" x 6"

"Original Pocket Pal"

A Week-In-Sight Organizer and Visual Record

- Appointment Diary
- Expense Records
- Auto Records Charts
- Travel Expenses
- Reference Charts
- Calendar

Cover produced of leather-like crush vinyl. A full week always in view. 130 pages of useful information and reference.

LOW DIRECT-TO-YOU PRICES

STYLE	Quantity	5000	2500	1000	500	250	100
#643	Each	32¢	35¢	37¢	40¢	42¢	43¢

Prices include 4 lines of gold imprinted copy on front cover.

MINIMUM ORDER 100 PIECES

Your Pocket Pal will be imprinted in gold on the front cover in block style type. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Charges are at our cost, approximately \$12.50.

THE SLIM-JIM

Month-In-Sight — It does almost everything the "Original Pocket Pal" does with fewer pages. A full month always in view.

Cover produced of leather-like crush vinyl. Convenient, non - bulky, fits into breast pocket, nice and trim.

LOW FACTORY-TO-YOU PRICES

STYLE	Quantity	5000	2500	1000	500	250	100
#780	Each	19¢	20¢	22¢	25¢	26¢	29¢

Prices include 4 lines of gold imprinted copy on front cover.

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Office Beauty:

An Appointment Secretary that reminds, records, schedules and organizes. Keeps a day-to-day record of your tax deductible expenses. Luxuriously built, attractive, and "Confidentially Yours!" No secretary is as silent, or on the job 7 days a week as —



MYRON'S EXECUTIVE DESK PLANNER

Imagine the impact on your customer when he receives this elegant gift! Impress him with your good taste — show him you really care. You'll earn his gratitude and an open door to his office. Your name or sales message imprinted on the inside cover flap gives your customer an everyday reminder of your product or service.

Myron's Executive Desk Planner is a convenient 7 x 10 size diary made of brown crush vinyl with a gold tooled cover. Its 120 pages have a special "lie flat" feature and includes one full week at a glance in a double spread. You'll find large date numerals at the edge of the page, plenty of write-in space and so many interesting extras: Quotation of the week, 3 month at a glance calendar, highlighted holidays, and valuable information section.

Your Imprint On Inside Cover Flap



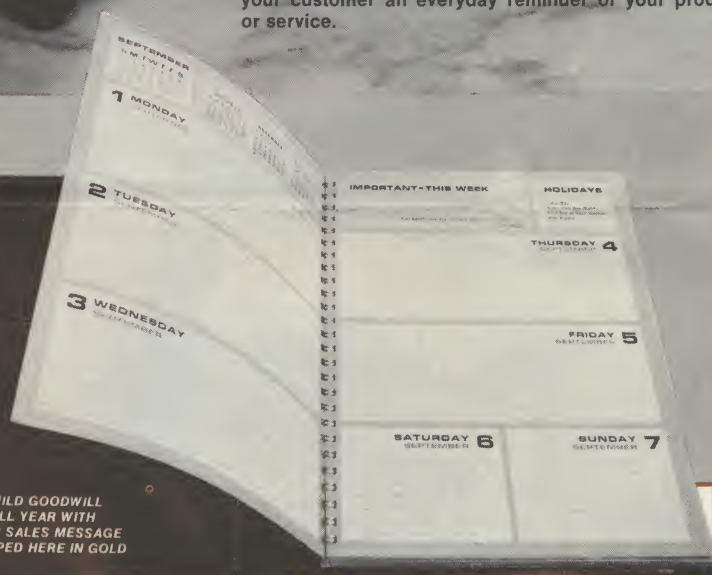
Executive Desk Planner Style #900

Prices Include Your Imprint In Gold

ALL DESK PLANNERS GIFT BOXED

1000	500	100	50	25	10
\$1.94	\$2.10	\$2.32	\$2.50	\$2.70	\$2.95
(MINIMUM)					

BUILD GOODWILL
ALL YEAR WITH
YOUR SALES MESSAGE
STAMPED HERE IN GOLD



Your Executive Desk Planner will be imprinted in gold on the inside front cover in block style type. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Charges are at our cost, approximately \$12.50.



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ORDER DIRECT

**WITH THIS
FAMOUS
GUARANTEE BY
MYRON**

GUARANTEE

You must be completely satisfied
or you may return your order
for full refund—even if this
merchandise is imprinted.

TO: MYRON MANUFACTURING CORP. 61 WEST HUNTER AVENUE, MAYWOOD, NEW JERSEY 07607

ENTER MY ORDER TODAY

Original Pocket Pal #643

- ☐ 5000—32¢ ea.
- ☐ 2500—35¢ ea.
- ☐ 1000—37¢ ea.
- ☐ 500—40¢ ea.
- ☐ 250—42¢ ea.
- ☐ 100—43¢ ea. Minimum

Slim-Jim Pocket Pal #780

- ☐ 5000—19¢ ea.
- ☐ 2500—20¢ ea.
- ☐ 1000—22¢ ea.
- ☐ 500—25¢ ea.
- ☐ 250—26¢ ea.
- ☐ 100—29¢ ea. Minimum

(Gift Boxed)

Executive Desk Planner #900

- ☐ 1000—\$1.94 ea.
- ☐ 500—\$2.10 ea.
- ☐ 100—\$2.32 ea.
- ☐ 50—\$2.50 ea.
- ☐ 25—\$2.70 ea.
- ☐ 10—\$2.95 ea. Minimum

SHIP TO:

Name of firm _____

Address _____

City & State _____ Zip Code _____

Ordered by _____

Title _____

Terms: NET 30—FOB Maywood, N.J.

**If you use your own purchase order form,
please attach this card—it will expedite delivery!**

*PRICES INCLUDE YOUR IMPRINT IN GOLD

Imprint our copy in 4 lines—28 characters per line

*Your order will be imprinted in gold in block style type. If a company insignia, special lettering, or trademark is desired, a die must be made up from art supplied by you (should be good black and white copy). Charges are at our cost, approximately \$12.50.

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

Postage will be paid by—

MYRON MANUFACTURING CORP.

61 W. HUNTER AVE.

MAYWOOD, N. J. 07607

VIA AIR MAIL

FIRST CLASS

PERMIT NO. 2277

HACKENSACK, N. J.

90 9876543210 * 89 9876543210 * 88 9876543210 * 87 9876543210 * 86 987

ORDER DIRECT

**WITH THIS
FAMOUS
GUARANTEE BY
MYRON**

GUARANTEE

You must be completely satisfied
or you may return your order
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Address _____

City & State _____ Zip Code _____

Ordered by _____

Title _____

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